



V.S.K DEGREE COLLEGE

Recognized by UGC as Mentee College under 'PARAMARSH SCHEME'

Affiliated to Adikavi Nannaya University

BHIMAVARAM-534201

Learning Outcomes based Curriculum Framework

(LOCF)

B.com, Commerce

Undergraduate Programme

(With effective from 2017-18 Academic Years)

DEPARTMENT OF COMMERCE

DEPARTMENT OF COMMERCE
V.S.K COLLEGE
BHIMAVARAM-534201

DEPARTMENT OF COMMERCE

Commerce: B.com (CA)

Course Outcomes:

I Semester:

Title Of Paper	<u>ACCOUNTING - I</u>
Course Code	1
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** To learn the concept and the basics of Accounting.
- CO 2:** To learn the essential Golden Rules of Accounting.
- CO 3:** To understand the Accounting terminologies like ledgers, journals and bookkeeping etc.
- CO 4:** To determine the financial position of a particular company or firm.
- CO 5:** In this students learn how to create trail balance, profit & loss account and balance sheet and what are the types of Errors are included in trail balance.
- CO 6:** By learning this course students can easily journalize or postings the data in proformas and easy to find out the loss or profit of the company or firm.

Title Of Paper	<u>BUSINESS ORGANIZATION & MANAGEMENT</u>
Course Code	DSC2A
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject every student can start their own business, because they learn all the key aspects related to the business.
- CO 2:** To know the forms or types of business organization like sole proprietorship, partnership firm etc.
- CO 3:** By learning this anyone can plan, organize, and to take corrective actions related to their business.
- CO 4:** And to know the marketing concepts like product mix, marketing mix and the life cycle of a product.
- CO 5:** By learning this marketing concept we can manage you're goods or services in the market. To know how to manage Human Resource (employees or workers) and its functions.
- CO 6:** End of this course students can understood how to start a business and to manage their business.

Semester: II

Title Of Paper	<u>ACCOUNTING -II</u>
Course Code	2
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** This is the second phase of Accounting, They learn additional terminologies related to the Accounts like depressions, bed debts, joint ventures etc.
- CO 2:** To know the meaning of joint venture, how many members can start? Shareholders percentages and other related information given by this subject.
- CO 3:** End of this subject they know, what is depreciation and how to calculate it. And as well as they know the meaning of joint venture.
- CO 4:** They have some clarity on trading and non - trading organizations. They learn new concepts like income and expenditure account, Receipts and payments accounts and Balance sheet.
- CO 5:** By learning these concepts they can easily separate all the incomes and expenditures, payments and receipts, then they can easily tally the balance sheet.
- CO 6:** Finally to know the financial position of their company.

Title Of Paper	<u>ENTERPRISE RESOURCE PLANNING</u>
Course Code	DSC 3B
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** After completing this course, student will be able to make basic use of Enterprise software.
- CO 2:** And its role in integrating business functions.
- CO 3:** Analyze the strategic options for ERP identification and adoption.
- CO 4:** Design the ERP implementation strategies.
- CO 5:** Create reengineered business processes for successful ERP implementation.

Semester: III

Title Of Paper	CORPORATE ACCOUNTING
Course Code	DSC 1C
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Learn some important concepts like convertible and non - convertible debentures and different methods like normal profit, super profit, capitalization etc.
- CO 2:** These are helpful to all the students to gain some knowledge.
- CO 3:** Much more helpful for students those who want to build their career in banking sector and startups.
- CO 4:** To learn how to prepare journal and ledgers from this paper.
- CO 5:** To learn the provisions of the companies act 2013, relating to issues of shares and debentures.
- CO 6:** End of this subject students can easily prepare companies final accounts by using computers.

Title Of Paper	BUSINESS STATISTICS
Course Code	DSC 2C
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject commerce students can also do the statistical calculations like mean, median, mode etc.
- CO 2:** In this subject students know the meaning, importance and the limitations of the statistics.
- CO 3:** If they learn the statistics it is helpful for their future goal, students can easily measure central tendency, dispersion and relation.
- CO 4:** They can easily present the data diagrammatically & graphically by using computers.
- CO 5:** By learning this subject they know the different types of index numbers like price index numbers, quantity index numbers etc.

Semester: IV

Title Of Paper	<u>BUSINESS LAWS</u>
Course Code	3
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this this subject students have some awareness on laws, acts.
- CO 2:** Every business needs the contact / agreement. And it is also helpful in our daily life. So each and every one should know about it.
- CO 3:** In this students learn the meaning of contract and its types. And they learn some acts like Indian contract act, sale of goods act.
- CO 4:** How many persons are included in the contract? And their names (offerer & offeree).And to learn some new terminologies like – offer, acceptance, consideration, breach of contract etc.
- CO 5:** Whenever you sell any good or services what are the agreements, acts and conditions are included, and it tells some information about cyber law.

Title Of Paper	<u>BUSINESS ANALYTICS</u>
Course Code	BSC 3D
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** From this subject students learn how to analysis the business. And what are the methods are helpful for the business.
- CO 2:** Business analytics process helpful for decision making and it is a solution for business challenges.
- CO 3:** There are different types of tests like ANOVA, correlation & regression, hypothesis testing, t-test etc.
- CO 4:** It is helpful to manage the business data, architectures, data mining etc.
- CO 5:** It includes univariate, bivariate and multivariate data analysis. It includes Data extraction, transformation and uploading.

Semester: V

Title Of Paper	COST ACCOUNTING
Course Code	DSC 1E 5.2
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject students acquire more knowledge on cost related accounts, management accounting, financial accounting etc.
- CO 2:** It can be helpful to understand the methods of pricing – FIFO, LIFO etc.
- CO 3:** They learn the methods, techniques and the elements of cost, it can be helpful for effective growth of their business.
- CO 4:** They can be easily determine the marginal costing, standard costing, we can easily calculate the normal and abnormal profits or losses.

Title Of Paper	<u>TAXATION</u>
Course Code	DSC 2E 5.3
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject students learn the meaning of tax and tax systems.
- CO 2:** It includes the principles history objective of the taxation. And the fundamentals of GST (Goods and services tax).
- CO 3:** It includes all the terms and conditions, tax planning, tax deduction, tax recovery etc.
- CO 4:** And to learn new terminologies like tax avoidance, tax evasions, penalties, prosecutions etc.
- CO 4:** Modes of tax recovery are included in this subject. Finally they acquire more knowledge on taxation.

Title Of Paper	<u>COMMERCIAL GEOGRAPHY</u>
Course Code	DSC 3E 5.4
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** This subject gives more information related to “The Earth”.
- CO 2:** Evolution of earth, internal structure and its latitude and longitude.
- CO 3:** It gives minimum knowledge on our surroundings, environment and our natural resources etc.
- CO 4:** In this students learn about the different types of environment pollutions and measurements to protect the Earth. And as well as they grasp some information related to the global warming.
- CO 5:** By learning this entire subject every student acquire the knowledge on Earth, Indian agricultures and its importance.

Title Of Paper	<u>BUSINESS THEORY & PRACTICE</u>
Course Code	DSC ID
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject, students acquire some knowledge on the banking sector. It is not only helpful for job purpose but also helpful in our daily life.
- CO 2:** From this subject they know the meaning of bank, their functions and its types.
- CO 3:** It includes different types of banks like unit bank, branch bank, online banking etc.
- CO 4:** From this we know the development of some banks like rural development banks, cooperative banks etc.
- CO 5:** To know the meaning of customer and banker. Different types of customers and their relationship.
- CO 6:** Duties and responsibilities of collecting bankers and paying bankers.

Semester: VI

Title Of Paper	<u>MARKETING</u>
Course Code	DSC CO 1:G 6.2
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** From this subject students learn about the marketing concepts and its importance, it can be helpful for their startups.
- CO 2:** Every student acquire some minimum knowledge on every aspect. It can helpful for their future goals.
- CO 3:** This marketing subject gives some minimum knowledge on product concepts, selling concepts and it tells about the entire marketing environment.
- CO 4:** By learning this subject every student understand the behavior of the buyer and the seller, product management and its life cycle.
- CO 5:** End of this subject they grasp some knowledge on pricing decision, promotion and distribution, and learn about the online and global marketing.

Title Of Paper	<u>AUDITING</u>
Course Code	DSC 2G 6.3
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Everyone should have some awareness on auditing.
- CO 2:** By learning this subject students acquire some information about the importance of auditing and the role of auditor.
- CO 3:** In this students learn about the meaning of auditing and its importance.
- CO 4:** They know the steps to be taken at the commencement of a new audit. And they have some awareness on the difference between the auditing & investigation.
- CO 5:** These key elements are helpful for their future. Auditing or investigation is present in every sector.

Title Of Paper	<u>MANAGEMENT ACCOUNTING</u>
Course Code	DSC 3G 6.4
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Management accounting is essential to learn all the B.com students for their future goals.
- CO 2:** It includes financial accounting, cost accounting and the management accounting. They gain some practical knowledge by solving the problems.
- CO 3:** By leaning this subject they know some statements and analysis like funds flow, cash flow statements and the ratio analysis, breakeven analysis etc.
- CO 4:** It is helpful for good decision making. Finally they get theoretical and as well as the practical knowledge from this subject.

Title Of Paper	<u>TALLY WITH GST APPLICATIONS</u>
Course Code	ELE DSC 6.5
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Tally with GST is much helpful for all the commerce students, now a days everyone use this tally software for recording their business transactions.
- CO 2:** By learning this subject students acquire knowledge on the tax percentages, and its types.
- CO 3:** This subject is not only helpful for education purpose but also helpful in our daily life.
- CO 4:** Students get theoretical and practical knowledge on tally software. They learn the features of tally, company & ledger creations etc.
- CO 5:** They learn the new terminologies like GST returns, vouchers, voucher types, and the payments of GST taxes etc.

DEPARTMENT OF COMMERCE

Commerce: B.com (Gen)

Course Outcomes:

Semester: I

Title Of Paper	<u>ACCOUNTING - I</u>
Course Code	1
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** To learn the concept and the basics of Accounting.
- CO 2:** To learn the essential Golden Rules of Accounting.
- CO 3:** To understand the Accounting terminologies like ledgers, journals and bookkeeping etc.
- CO 4:** To determine the financial position of a particular company or firm.
- CO 5:** In this students learn how to create trail balance, profit & loss account and balance sheet and what are the types of Errors are included in trail balance.
- CO 6:** By learning this course students can easily journalize or postings the data in proformas and easy to find out the loss or profit of the company or firm.

Title Of Paper	<u>BUSINESS ORGANIZATION & MANAGEMENT</u>
Course Code	DSC 2A
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject every student can start their own business, because they learn all the key aspects related to the business.
- CO 2:** To know the forms or types of business organization like sole proprietorship, partnership firm etc.
- CO 3:** By learning this anyone can plan, organize, and to take corrective actions related to their business.
- CO 4:** And to know the marketing concepts like product mix, marketing mix and the life cycle of a product.
- CO 5:** By learning this marketing concept we can manage you're goods or services in the market. To know how to manage Human Resource (employees or workers) and its functions.
- CO 6:** End of this course students can understood how to start a business and to manage their business.

Title Of Paper	<u>BUSINESS ECONOMICS -I</u>
Course Code	DSC 3A
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** To introduce students to the basic elements of commerce and economics.
- CO 2:** Students will be able to understand and identify the economic variables in general business atmosphere.
- CO 3:** To illustrate what elements are considered while policy and Law of Variable Proportion.
- CO 4:** Learners will comprehend the relationship between various policies of business.
- CO 5:** To analyze operations of markets under varying competitive conditions and make optimal business decisions.
- CO 6:** Student will accomplish the identical Short Run and Long Run Equilibrium of a firm and industry and also about different market structure and various pricing techniques.

Semester: II

Title Of Paper	<u>ACCOUNTING -II</u>
Course Code	2
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** This is the second phase of Accounting. They learn additional terminologies related to the Accounts like depressions, bad debts, joint ventures etc.
- CO 2:** To know the meaning of joint venture, how many members can start, shareholders percentages and other related information given by this subject.
- CO 3:** End of this subject they know, what is depreciation and how to calculate it. And as well as they know the meaning of joint venture.
- CO 4:** They have some clarity on trading and non – trading organizations. They learn new concepts like income and expenditure account, Receipts and payments accounts and Balance sheet.
- CO 5:** By learning these concepts they can easily separate all the incomes and expenditures, payments and receipts, then they can easily tally the balance sheet.

Title Of Paper	<u>BUSINESS ENVIRONMENT</u>
Course Code	DSC 2B
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** From this subject students learn about the entire environment depressions, bed debts, joint ventures etc.
- CO 2:** They learn some policies like industrial policies, fiscal policy, monetary policy etc.
- CO 3:** These are helpful to all the students to gain some knowledge. And as well as it is helpful for students those who want to build their career in startups and other businesses.
- CO 4:** They acquire some knowledge on some organizations like WTO, IBRD, and SAARC etc.
- CO 5:** They learn the economic plans and as well as 5 year plans. And also they acquire some knowledge on economic conditions, influencing factors and social responsibilities.

Title Of Paper	<u>BUSINESS ECONOMICS- II</u>
Course Code	DSC 3B
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** To explain macro and micro economic factors impacting business functionality Learners will absorb knowledge about macroeconomics, data and theory.
- CO 2:** To explore how markets and other governance structures core economic activities influence business growth and operations Learners will study about money inflation, monetary policy, fiscal policy and issues of international trade.
- CO 3:** To explain the constituents of fiscal policy and the role of the Government Learners will identify the instruments of fiscal policy and union budget
- CO 4:** To discuss the theory and issues of international trade Learners will comprehend foreign investments, the balance of payments and international trade

Semester: III

Title Of Paper	CORPORATE ACCOUNTING
Course Code	DSC 1C
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Learn some important concepts like convertible and non – convertible debentures and different methods like normal profit, super profit, capitalization etc.
- CO 2:** These are helpful to all the students to gain some knowledge.
- CO 3:** Much more helpful for students those who want to build their career in banking sector and startups.
- CO 4:** To learn how to prepare journal and ledgers from this paper. And to learn the provisions of the companies act 2013, relating to issues of shares and debentures.
- CO 5:** End of this subject students can easily prepare companies final accounts by using computers.

Title Of Paper	<u>BUSINESS STATISTICS</u>
Course Code	DSC 2C
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject commerce students can also do the statistical calculations like mean, median, mode etc.
- CO 2:** In this subject students know the meaning, importance and the limitations of the statistics.
- CO 3:** If they learn the statistics it is helpful for their future goal. Students can easily measure central tendency, dispersion and relation.
- CO 4:** They can easily present the data diagrammatically & graphically by using computers.
- CO 5:** By learning this subject they know the different types of index numbers like price index numbers, quantity index numbers etc.

Title Of Paper	<u>BUSINESS THEORY & PRACTICE</u>
Course Code	DSC 3C
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject, students acquire some knowledge on the banking sector. It is not only helpful for job purpose but also helpful in our daily life.
- CO 2:** From this subject they know the meaning of bank, their functions and its types.
- CO 3:** It includes different types of banks like unit bank, branch bank, online banking etc.
- CO 4:** From this we know the development banks like rural development banks, cooperative banks etc.
- CO 5:** To know the meaning of customer and banker. Different types of customers and their relationship.
- CO 6:** Duties and responsibilities of collecting bankers and paying bankers.

Semester: IV

Title Of Paper	<u>BUSINESS LAW</u>
Course Code	3
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this this subject students have some awareness on laws, acts.
- CO 2:** Every business needs the contact / agreement. And it is also helpful in our daily life. So each and every one should know about it.
- CO 3:** In this students learn the meaning of contract and its types. And they learn some acts like Indian contract act, sale of Goods act.
- CO 4:** How many persons are included in the contract? And their names (offerer & offeree).And to learn some new terminologies like – offer, acceptance, consideration, breach of contract etc.

Title Of Paper	<u>ACCOUNTING FOR SERVICE ORGANIZATIONS</u>
Course Code	4
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** It tells about the non- trading/ services organizations.
- CO 2:** And also this subject gives some knowledge on insurances and its companies.
- CO 3:** After completion of this semester they had some knowledge on insurances and in different types of accounts, they can easily prepare the revenue accounts, profit and loss accounts and balance sheet.
- CO 4:** Much more helpful for students those who want to build their career in banking sector or in startups.

Title Of Paper	<u>INCOME TAX</u>
Course Code	5
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject every student acquire some knowledge on tax system.
- CO 2:** It is helpful for all the students not only for education purpose but also it is helpful in their daily life.
- CO 3:** In this they learn income tax laws, different types of incomes and its tax values and deductions like income from salary, income from house property, income from capital gains and income from other resources.
- CO 4:** From this subject they acquire the theoretical knowledge as well as the practical knowledge by solving the problems.

Semester: V

Title Of Paper	COST ACCOUNTING
Course Code	DSC 1E 5.2
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** By learning this subject students acquire more knowledge on cost related accounts, management accounting, financial accounting etc.
- CO 2:** It can be helpful to understand the methods of pricing – FIFO, LIFO etc. They learn the methods, techniques and the elements of cost, it can be helpful for effective growth of their business.
- CO 3:** They can be determine the marginal costing, standard costing, we can easily calculate the normal and abnormal profits or losses.

Title Of Paper	<u>GST FUNDAMENTALS</u>
Course Code	DSC 2E 5.3
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** From this subject students learn the fundamentals of GST.
- CO 2:** They learn the concept of GST, and its principles, taxes and duties. Types of taxes like VAT, CGST, and SGST. Tax rates on goods and services.
- CO 3:** By learning this subject students acquire knowledge on the tax percentages, and its types.
- CO 4:** This subject is not only helpful for education purpose but also helpful in our daily life.
- CO 5:** They learn the new terminologies like GST returns, vouchers, voucher types, and the payments of GST taxes etc.

Title Of Paper	<u>COMMERCIAL GEOGRAPHY</u>
Course Code	DSC 3E 5.4
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO1:** This subject gives more information related to “The Earth”. Evolution of earth, internal structure and its latitude and longitude.
- CO 2:** It gives minimum knowledge on our surroundings, environment and our natural resources etc.
- CO 3:** In this students learn about the different types of environment pollutions and measurements to protect the Earth. And as well as they grasp some information related to the global warming.
- CO 4:** By learning this entire subject every student acquire the knowledge on Earth, Indian agricultures and its importance, Indian forests and its acts, Indian minerals and mining and finally Indian water resources & protection measures of rivers.

Title Of Paper	<u>CENTRAL BANKING</u>
Course Code	DSC F 5.5
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Students are introduced to the tools of monetary policy and to the rules that central banks follows, with special attention to inflation targets.
- CO 2:** This course studies the purpose and the functions of central banks and monetary policies.
- CO 3:** At the end of this course students know the effect of the main policy tools.
- CO 4:** They understand how central banks affect the financial system the economy more generally and the role they have played in the recent financial crisis.

Title Of Paper	<u>RURAL AND FARM CREDIT</u>
Course Code	DSC F 5.6
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** The students will able to demonstrate a comprehension of the policies with regard to rural credit in India.
- CO 2:** Engage in critical analysis of the practice of Indian banking system for provide credit for rural development.
- CO 3:** They can easily determine the critical current scenario of farm credit analysis.
- CO 4:** Invest the new source of credit for rural agriculture and development.

Semester: VI

Title Of Paper	<u>MARKETING</u>
Course Code	DSC 1G 6.2
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** From this subject students learn about the marketing concepts and its importance, it can be helpful for their startups.
- CO 2:** Every student acquire some minimum knowledge on every aspect. It can helpful for their future goals.
- CO 3:** This marketing subject gives some minimum knowledge on product concepts, selling concepts and it tells about the entire marketing environment.
- CO 4:** By learning this subject every student understand the behavior of the buyer and the seller, product management and its life cycle.
- CO 5:** End of this subject they grasp some knowledge on pricing decision, promotion and distribution, and learn about the online and global marketing.

Title Of Paper	<u>AUDITING</u>
Course Code	DSC 2G 6.3
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Everyone should have some awareness on auditing.
- CO 2:** By learning this subject students acquire some information about the importance of auditing and the role of auditor.
- CO 3:** In this students learn about the meaning of auditing and its importance.
- CO 4:** They know the steps to be taken at the commencement of a new audit.
- CO 5:** And they have some awareness on the difference between the auditing & investigation.
- CO 6:** These key elements are helpful for their future. Auditing or investigation is present in every sector.

Title Of Paper	<u>MANAGEMENT ACCOUNTING</u>
Course Code	DSC 3G 6.4
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Management accounting is essential to learn all the B.com students for their future goals.
- CO 2:** It includes financial accounting, cost accounting and the management accounting. They gain some practical knowledge by solving the problems.
- CO 3:** By leaning this subject they know some statements and analysis like funds flow, cash flow statements and the ratio analysis, breakeven analysis etc.
- CO 4:** It is helpful for good decision making. Finally they get theoretical and as well as the practical knowledge from this subject.

Title Of Paper	<u>FINANCIAL SERVICES</u>
Course Code	DSC H 6.5
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** Learn some important concepts like convertible and non – convertible debentures and different methods like normal profit, super profit, capitalization etc.
- CO 2:** These are helpful to all the students to gain some knowledge.
- CO 3:** Much more helpful for students those who want to build their career in banking sector and startups.
- CO 4:** To learn how to prepare journal and ledgers from this paper.
- CO 5:** To learn the provisions of the companies act 2013, relating to issues of shares and debentures.
- CO 6:** End of this subject students can easily prepare companies final accounts by using computers.

Title Of Paper	<u>MARKETING OF FINANCIAL SERVICES</u>
Course Code	DSC H 6.6
Credits	04
Total Hours	60

This course provides the following aspects to the students:

- CO 1:** It will be explain the concept of financial services & the difference between the goods & services.
- CO 2:** From this they learn pricing strategies, promotion strategies and B2B marketing etc.
- CO 3:** They can easy manage the cost and revenue. It will be explain the retail financial services, investment services, insurance services etc.
- CO 4:** Examine the unique challenges of services marketing, including the elements of products, price, place, promotion, processes, physical evidence, and people.
- CO 5:** Evaluate the roles played by employees and customers during services delivery of financial services.

B.com (CA)

PROGRAMME OUTCOMES

PO 1: The program outcomes are the skills and knowledge which the students have at each exit level/at the time of graduation. These outcomes are generic and are common to all exit levels mentioned in the program structure.

PO 2: Students with vocational training can find work in several state and central government organizations, non-profit groups, and academic institutions and in private sectors as well.

PO 3: This program prepares students for specific types of occupations and frequently for direct entry into the market.

PO 4: After completion of this program students will have enough competences, to get benefit from market opportunities.

B.com (GEN)

PROGRAMME OUTCOMES

PO 1: This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., well trained professionals to meet the requirements.

PO 2: After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company.

PO 3: Capability of the students to make decisions at personal & professional level will increase after completion of this course. Students can independently start up their own Business. Students can get thorough knowledge of finance and commerce.

PO 4: The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.

BACHELOR OF COMMERCE

PROGRAMME SPECIFIC OUTCOMES

PSO 1: The students can get the knowledge, skills and attitudes during the end of the B.com degree course.

PSO 2: By goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.,

PSO 3: Students will prove themselves in different professional exams like C.A. CS, CMA, MPSC, and UPSC. As well as other courses.

PSO 4: The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities.

PSO 5: Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.

PSO 6: Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.

PSO 7: Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

PSO 8: Students will be able to do their higher education and can make research in the field of finance and commerce.